

## **Profile- House of Hiranandani**

Backed with a legacy of over four decades, House of Hiranandani led by Mr.Surendra Hiranandani has transformed the realms of Indian real estate. With unparalleled expertise and a distinct approach to design and planning, Mr. Hiranandani has reshaped the real estate dynamics of India's top-tier cities.

The group has not only been present in multiple sectors such as residential real estate, commercial real estate, retail, healthcare, hospitality, finance, warehousing, but also has seamlessly integrated these in its mixed-use developments.

With their projects spread across Mumbai, Thane, Chennai, Bengaluru and Hyderabad, the brand has completed over 50.85 million sq.ft of construction and delivered over 27,041 apartments. More than 95,228 students have completed world class education from Hiranandani schools and over lakh of patients have secured healthcare facilities from the Hiranandani hospitals.

### **Company Ethos:**

House of Hiranandani has always been a design and engineering company with commitment to quality construction and architectural excellence. The four key pillars of its developments are:

As a design and engineering company, they prioritize **quality construction** and **architectural excellence**. They invest heavily in research and development throughout the construction process, from macro-level urban planning to meticulous attention to detail at the micro-level.

All the developments are meticulously planned with a focus on quality construction. They adhere to Standard Operating Procedures (SOPs) to ensure superior quality across all projects, exceeding national building codes and industry standards. Stringent norms govern the procurement of raw materials, with expert monitoring and continuous evaluation at every stage of construction, ensuring only the highest quality products are utilized.

Sustainability is at the core of their functioning. House of Hiranandani is dedicated to **sustainability** and the preservation of nature, exemplified through various green initiatives implemented across all their developments.

### **Residential Development:**

House of Hiranandani developments have reshaped the skylines of **Mumbai, Thane, Bengaluru, Chennai, and Hyderabad**, providing residents with comprehensive living experiences. These projects offer diverse housing options, ranging from studio apartments

to 5-bedroom residences or plots, all within proximity to established physical and social infrastructure.

Each apartment is thoughtfully designed and meticulously crafted to enhance the resident's living experience. The various amenities developed are of superior quality and are designed to match all age groups to promote socializing and community living. At the same time, the infrastructure and facilities provided are seamlessly integrated within the developments to enable a holistic living experience.

Hiranandani Estate in Thane, a 375 acre mixed-use development, and Hiranandani Gardens, a mixed-used development in Powai, Mumbai seamlessly blends aesthetics, comfort, and sustainability, embodying the principles of new urbanism. With over 25,000 families calling it home, these expansive developments feature wide footpaths, abundant green spaces, and vital infrastructure such as hospitals, schools, retail outlets, and commercial offices.

### **Commercial Development:**

House of Hiranandani also provides contemporary, sustainable office spaces with extensive amenities, catering to businesses of all scales. Their prestigious clientele comprises industry leaders such as Tata Consultancy, IDFC, WeWork, Bayer Crop Science, and Sketchers..

### **Retail:**

House of Hiranandani integrates utility stores, grooming, lifestyle, and entertainment spots to enhance resident convenience.

At Hiranandani Estate, **The Walk**, a retail high street, and Galleria in Hiranandani Gardens serve as a hub for lifestyle and entertainment activities. Featuring renowned brands such as Starbucks, Westside, Croma, South Bombay, Third Wave coffee, Poetry, and KFC, these retail venues offer a perfect blend of dining and shopping experiences.

### **Education:**

The educational programs in Hiranandani Powai, Thane and Chennai schools are about more than just academics. They are thoughtfully designed to teach a strong team spirit, leadership qualities, critical thinking, and an innovative mind, creating a capacity for lifelong learning. The school infrastructure, designed to foster holistic growth and learning for children, further enhances this learning experience.

**Over 95,228 students** have completed their education at these schools, equipped with the skills and mindset for a successful future.

### **Healthcare:**

Easy access to healthcare infrastructure is one of the essential aspects of any human settlement. At House of Hiranandani developments, world-class health facilities are seamlessly woven in the

developments. Dr. L H Hiranandani Hospital is one of the top and most trusted healthcare service providers in Mumbai and Thane, with qualified personnel and cutting-edge technology.

### **Innovations**

In the past four decades, House of Hiranandani pioneered multiple construction practices that became a norm in the Indian real estate.

Rainwater harvesting, sewage water treatment, waste management, Miyawaki forests were first introduced in the House of Hiranandani developments.

It is most likely the only real estate company that has a dedicated plant nursery with over 100 horticulture staff conducting research and development on local plantations.

### **Awards and Recognitions**

House of Hiranandani communities, known for their integration, sustainability, and holistic approach, are consistently ranked among the best in India. Their contribution to the changing landscape of various metros has been acknowledged through numerous prestigious awards and recognitions. These accolades, a testament to their commitment and excellence, include:

- Mr. Surendra Hiranandani recognised for excellence and achievements by the Indian Copper Association, the Institute of Engineers, and many other internationally recognised institutions.
- Honoured by the American Concrete Institute for Surendra Hiranandani's excellence and contribution to the field
- Awarded with State & National Horticulture Recognitions
- Designomics Award for Strategic Brand Design
- Ms. Neha Hiranandani awarded with Women Super Achiever in Real Estate Sector - DNA Real Estate & Infrastructure Awards
- Hiranandani Edina won the 'Best Luxury Apartment Project of the Year' – Chennai at the 3rd Annual 'Silicon India Chennai Real Estate Awards' 2015.
- Construction Times Awards: Best upcoming Township project of the year 2015 HOH, Egattur Chennai
- Franchise India Awards: Integrated Township of the year-Chennai 2015
- Realty Plus Harit Bharat Award for Hiranandani Estate in 2023
- Hiranandani Estate Development won a bronze trophy in Economic Times Trendies 2023