

House of Hiranandani Launches *Octavius and Verona towers* in Chennai township

- The towers comprise thoughtfully created 2&3 BHK apartments
- Neo-classical architecture and lifestyle amenities form the corner stone of the towers
- The towers present a lucrative opportunity for first-time buyers to elevate their lifestyle

Chennai, March 22: House of Hiranandani, the luxury real estate brand, has launched two new towers, Octavius and Verona, at its 120-acre mixed-use township in Egattur at Old Mahabalipuram Road, Chennai. Situated in the backdrop of the serene backwaters and the magnificent Bay of Bengal, the new towers offer homebuyers a chance to elevate their lifestyle in an inspiring township that houses over 2000 families.

The 18-storey towers with 2&3 BHK apartments are a confluence of magnificent architecture, design, lifestyle amenities and great location.

Prashin Jhobalia, Vice-President-Marketing Strategy, House of Hiranandani said, “In the post-covid world, convenience, ease of living, health and accessibility are some of the key parameters that have influenced the home-buyer’s decision. Our township adopts a holistic approach in development and offers a unique proposition of these factors at attractive price points. It comprises a good mix of thoughtfully made apartments, luxurious lifestyle amenities in a self-sustained ecosystem which add value to the customers’ overall lifestyle.”

“The existing economic conditions are favourable, especially for first-time home buyers, to invest in a home. The project can be an apt choice for buyers aspiring to elevate their lifestyle in an inspiring environment with a reasonable amount of investment,” he added.

The neo-classical architecture and design of the towers blend seamlessly to provide a distinct look. The interiors of the apartments display striking features that binds style and warmth at the same time. The large windows and balconies that bring in sunlight and ventilation enliven every space within the spacious apartments. The smart design provides complete privacy as no apartment looks in to each other. Also, another unique feature of the interiors is the bedroom of each apartment has a visual privacy from the living area.

The signature Blue Turtle clubhouse in the township offers an array of health, wellness and lifestyle amenities. Each amenity meets an international quality standard that enhances the living experience. Presence of necessary infrastructure

such as an international curriculum school, departmental store, business centre and day care within the township infuses ease of living and convenience for the residents.

The brand firmly believes in living in sync with nature. Hence, green infrastructure forms an essential part of the township. With widespread landscapes and finely manicured gardens and Miyawaki forest, residents not only breathe clean and fresh air, but also experience its serenity and beauty.

The strategic location of the township at OMR, a popular IT corridor, provides easy access to IT parks, airport, railway and metro station. Connectivity will receive a further boost with new infrastructure plans that promise an impressive growth potential for the locality.

What makes our amenities special?

- The surface of the tennis court is approved by International Tennis Federation
- Air-conditioned badminton courts with flooring is approved by Badminton federation of India
- Full-sized football field is equipped with special Paspalum grass, commonly used in American football turfs
- Full sized volleyball and basketball courts
- Techno-gym equipment along with personal trainers
- Competition tables for snooker, table-tennis and billiards
- The floor of the kids play area is designed with a special material that protects kids from getting hurt
- Cricket ground is provided with a maintained pitch
- Outdoor swimming pool is provided
- Other experiential amenities include 15-seat dolby-sound home-theatre, multi-cuisine restaurant, Bali spa and salon.

About House of Hiranandani

Since its inception into the urbane terrains of India, the House of Hiranandani has altered the way living spaces are designed, thereby transforming the ethos and aesthetics of real estate in India. Pillared by a unique approach to designing and planning, the company invests heavily in research and development ensuring that each of its developments surpasses industry benchmarks and redefines value engineering and design. The buildings and supporting infrastructure are designed to ensure low maintenance yet add value to the lives of our residents. The

selection of materials is robust to ensure longevity and is passed only after stringent quality checks.

Today, the House of Hiranandani has carved a niche for itself and is synonymous with innovation, transparency, quality construction, superior design, and customer satisfaction. House of Hiranandani has a national presence with projects Bengaluru (Hebbal, Devanahalli & Bannerghatta), Chennai (OMR & Thaiyur), and Hyderabad (Shankarpally).