



House of Hiranandani invites photography enthusiasts for 'Photowalk' at OMR Township

Chennai, March 07, 2022: House of Hiranandani, the premium real estate luxury brand, is organizing a photography contest '**Photowalk**' on 13th March 2022 at their OMR township. Photography enthusiasts across the city are invited to participate in the #WalkOfInspiration to capture magnificent shots of the House of Hiranandani, Egattur, OMR township through their lens.

The brand aims to provide a platform for photographers to exhibit their skills and creativity by offering an eclectic mix of objects within the township. It intends to capture the township's architecture, landscape, green spaces, and amenities in the mesmerising backdrop of the Bay of Bengal, through the lens of a Chennai resident.

The event will begin with a master class on photography by a photo expert at 3 pm. Participants keen on refreshing and honing their skills can attend the workshop and then capture the images from 4 pm onwards.

Registered participants will be briefed about the township by the brand representatives. They will also guide and share the details of the contest and elucidate the legacy of House of Hiranandani.

The select photographs and videos uploaded by the participants will be reposted by the House of Hiranandani group on their social media handles. The participants will need to tag #WalkOfInspiration while posting their images and videos on social media. The best images and videos will be gratified with GoPro Hero 9 and surprise vouchers.

Prior registration is must for participating in the photowalk contest

Venue of the contest: House of Hiranandani, Sales office, Egattur, OMR

Date and Time of the event

Master class on : March 13 from 3 pm to 4 pm

Photowalk Contest on : March 13 from 4 pm to 7 pm

Link for registration: <https://forms.gle/D3S4qdSHFq81xx1D7>

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About House of Hiranandani

Since its inception into the urbane terrains of India, the House of Hiranandani has altered the way living spaces are designed, thereby transforming the ethos and aesthetics of real estate in India. Pillared by a unique approach to designing and planning, the company invests heavily in research and development ensuring that each of its developments surpasses industry benchmarks and redefines value engineering and design. The buildings and supporting infrastructure are designed to ensure low maintenance yet add value to the lives of our residents. The selection of materials is robust to ensure longevity and is passed only after stringent quality checks.

Today, the House of Hiranandani has carved a niche for itself and is synonymous with innovation, transparency, quality construction, superior design, and customer satisfaction. House of Hiranandani has a national presence with projects Bengaluru (Hebbal, Devanahalli & Bannerghatta), Chennai (OMR & Thaiyur), and Hyderabad (Shankarpally).