



## House of Hiranandani brings the 3<sup>rd</sup> edition of the House of Happiness Festival this Diwali

*~ This festive season, House of Happiness is adding joy among the home buyers with its exclusive offers to own a dream home ~*

**November 2, 2021, India:** House of Hiranandani, is back with its annual fiesta, the House of Happiness Festival - third edition. The festival has commenced from mid-October 2021, this is an extensive campaign targeted at prospective home buyers, which will last till December 2021. The House of Happiness celebration comprises the much-acclaimed lighting festival and exciting offers on HoH properties.

Diwali, being one of the most auspicious festivals, is celebrated with much enthusiasm and fervor. The lighting festival will comprise the glittering decor of lights across the township, lighting up diyas, and organizing fun activities. This year as well it will take place during the Diwali days where the entire township will be beaming with beautiful, colorful lights and splendid festive decorations which will add to the celebratory mood.

The grand festival also brings a great opportunity for potential buyers and existing customers to invest in HoH properties - offering lifetime access to luxury with world-class amenities. Well-planned architecture and luxurious spacious homes and villas with high security, safety, and a gated community for like-minded individuals, situated in the heart of the city, making it worthy of every penny of investment.

The season coincides with the economy opening after the lockdown and makes it a good time for new beginnings. The low interest rates, EMI schemes, reduced stamp duty, etc – all make this the perfect time to purchase your own dream home. During the House of Happiness festival, there are free furnishings vouchers between Rs 1.5 – 5 Lakhs along with substantial savings between Rs 3 – 9 Lakhs along with various rent back and flexible payment schemes. All these benefits are available at all the House of Hiranandani townships in Bangalore - Hebbal, Devanahalli, Bannerghatta.

**Prashin Jhobalia, Vice President, Marketing Strategy at House of Hiranandani** said, "Post the Covid-19 pandemic, slowly and gradually, our lives and surroundings are coming back to normalcy. With the festive season around the corner, we are very excited to host the 3<sup>rd</sup> edition of the House of Happiness festival. After receiving a phenomenal response from the residents and customers in the first two years, this year, we are keen to make this festival bigger and grander although with strict adherence of protocols and social distancing norms."

Last year, the celebrations were minimal keeping in mind the safety and new norms such as social distancing, temperature checks, and frequent sanitizing. With the spread of Covid -19 subsiding and people being vaccinated at least with one dose, there are



arrangements for larger celebrations however in accordance with the safety and hygiene protocols. The lighting festival will be open for everyone.

### **About House of Hiranandani**

Since its inception into the urbane terrains of India, the House of Hiranandani has altered the way living spaces are designed, thereby transforming the ethos and aesthetics of real estate in India. Pillared by a unique approach to designing and planning, the company invests heavily in research and development ensuring that each of its developments surpasses industry benchmarks and redefines value engineering and design. The buildings and supporting infrastructure are designed to ensure low maintenance yet add value to the lives of our residents. The selection of materials is robust to ensure longevity and is passed only after stringent quality checks.

Today, the House of Hiranandani has carved a niche for itself and is synonymous with innovation, transparency, quality construction, superior design, and customer satisfaction. House of Hiranandani has a national presence with projects Bengaluru (Hebbal, Devanahalli & Bannerghatta), Chennai (OMR & Thaiyur), and Hyderabad (Shankarpally).