



## House of Hiranandani's 'Anchorage' takes you to new heights in Chennai!

**Chennai, October 14, 2016:** House of Hiranandani, a leading real estate conglomerate, is set to change the skyline of Chennai with the launch of their iconic luxury project "Anchorage". It will be the tallest residential tower in the city and all apartments will have panoramic views of the sea. The avant garde concept designed by renowned architects and consultants, is poised to become a contemporary landmark in the capital of Tamil Nadu.

Anchorage is a perfect combination of excellent location, exquisite greco-roman architecture, thoughtful planning and world class amenities. This magnificent stilt + 45 storey marvel will have various configurations from 2 to 5 BHK apartments and a limited number of uber luxurious duplexes. The total project value is expected to be around Rs 375 crores.

Strategically located at Egattur OMR, inside our self sustained ecosystem spread across 120 acres, this masterpiece will provide a holistic living experience to discerning home buyers. The layout is designed to provide complete privacy to the residents.

Amongst a host of handpicked facilities, each palatial residence here will have scintillating views of Bay of Bengal and lavish personal deck areas that will elevate the experience of living here. The beautiful landscaping and water bodies will transcend you to the next level of living, rejuvenating your senses.

Anchorage will be developed using the best construction techniques like light weight aluminium form work that ensure higher durability and enable speedy completion of the project. It has the highest levels of safety, including fully automated fire detection, and sprinkling systems. High speed elevators with destination control, advanced security systems, designer kitchen area, luxury fittings, exclusive study room and a separate maid room are just some of the features in the plush apartments here.

**Speaking on this landmark occasion, Mr. Surendra Hiranandani, Chairman & MD, House of Hiranandani said** " It has been our constant endeavor to provide the best living experience to our customers. With its towering height, superior infrastructure, exquisite architecture and unmatched facilities, Anchorage will redefine luxury living in Chennai. The panoramic view of the ocean backwaters and palm tree forested strips of ECR make a magical view that will be amongst the best in the world. Anchorage is certain to meet the aspirational needs of our customers and we have provided features that will add value to their overall lifestyle."

Anchorage residents can also enjoy the services of Blue Turtle, a one of its kind clubhouse that is the perfect venue for meeting like-minded people in the community. It has a fully equipped gymnasium, swimming pool, salon & spa, yoga, aerobics center and jogging tracks. For lovers of indoor sports there are badminton and squash courts, snooker and pool room, table tennis amongst other facilities.

House of Hiranandani has also built a world class education institution inside the community. The school infrastructure has been designed keeping in mind the ideology and objective of fostering holistic growth and learning for the children. HUS has consistently been ranked amongst the best schools in Mumbai for academic rigor, quality of teachers and co-curricular activities.

Similarly, Bloom & Gold, the retail supermarket in the community caters to the shopping needs of the residents.

House of Hiranandani has always laid emphasis on the conservation of natural resources across its communities. The first developers to install treatment plants to use recycled water in all their projects since 1989, their environment friendly measures such as rain water harvesting, sewage treatment plants, solar panels and light reflecting windows have helped to economize natural resources and create zero-waste ecosystem. Recently, they have introduced LED street lighting for public areas and installed gearless variable frequency drive elevators which are highly energy efficient.

Owing to such initiatives House of Hiranandani's integrated communities are consistently ranked amongst the best in India.

### **About House of Hiranandani**

Since inception into the urbane terrains of India, House of Hiranandani has altered the way living spaces are designed, thereby transforming the ethos and aesthetics of real estate in India. Pillared by a unique approach to designing and planning, the company invest heavily in research and development ensuring that each of it's developments surpass industry benchmarks and redefine value engineering and design. The buildings and supporting infrastructure are designed to ensure low maintenance, yet add value to the lives of our residents. The selection of materials is robust to ensure longevity and is passed only after stringent quality checks.

Today, House of Hiranandani has carved a niche for itself and is synonymous with innovation, transparency, quality construction, superior design and customer satisfaction.

House of Hiranandani has a national presence with projects in Mumbai (Hiranandani Gardens -Powai, Hiranandani Meadows-Thane, Hiranandani Estate- Thane, Hiranandani Business Park - Powai & Thane.), Bengaluru (Hebbal, Devanahalli & Bannerghatta), Chennai (OMR) and Hyderabad (Shankarpally).